

The Spokes Agency Review Programs

Website Review

Review site for Internet Marketing Presence in the context of today's Worldwide Web.

- Check overall design and structure in light of Website Purpose.
- Review colors, layout and functionality
- Check Title, Description and Keyword tags.
- Suggest changes and updates as needed

\$195

Internet Marketing Review

Review Website as listed above. Plus . . .

- Determine opportunities in Search Engine Marketing for keywords related to your product or service
- Determine opportunities in Search Engine Optimization for keywords related to your product or service
- Suggest ideas in relation to Social Media (Twitter, Facebook, Myspace).
- Suggest ideas with relation to Internet Advertising (banner ads)

\$495

Marketing Review and Strategy

Complete Internet Marketing Review and Website Review as listed above. Plus . . .

- 1 hour interview with your top staff to determine current strategy and situation
- Mini-SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis
- Suggestion for Marketing (and Sales) approach including Strategy, Media-Buying and PR.

\$995

Website Review Programs

Enroll us for the following program (please check one):

_____ Website Review (\$195)

_____ Internet Marketing Review (\$495)

_____ Marketing Review and Strategy (\$995)

Company Information:

Approval Signature: _____

Primary Contact for Review: _____

Tel: _____

E-Mail: _____

Company Name: _____

Payment Method (payment due upon completion of review):

Invoice Us: _____

Charge our Credit Card (MC/Visa or AMEX): _____

Name on Card: _____

Address: _____

Card Number: _____

Expiration Date: _____

Security Code: _____